

# Corporate Watch

Registered office:  
c/o Freedom Press, Angel Alley, 84B Whitechapel High Street, London, E1 7QX  
0207 426 0005  
contact@corporatewatch.org  
www.corporatewatch.org

## Freelance Fundraiser position

[Corporate Watch](#) is a not-for-profit co-operative providing critical research on corporations and capitalism. We are hiring a freelance fundraiser to work with us on a temporary basis. We are looking for someone available to work the equivalent of one day a week (7.5 hours) for three months.

Please read the Job Description and Person Specification below, and send applications (a CV and covering letter) by 27 April. Candidates selected for interview will be informed by 2 May, and interviews will take place on 8 May (with some flexibility). The start date will be flexible after that.

## Job Description

Corporate Watch is looking for someone to design a fundraising strategy to increase the number of individual donors giving small amounts of money to support the organisation – and then put it into practice over a three month period. The aim is to develop our financial resilience by increasing the income we receive through our grassroots supporters.

Our overall objective is to increase the number of '[Friends of Corporate Watch](#)' paying a regular donation of at least £5 a month. The long-term target would be to achieve 800 new friends of Corporate Watch. This would enable us to continue, and expand, our independent research and training provision.

The freelance fundraiser would be responsible for:

- designing a fundraising strategy to boost the number of “Friends of Corporate Watch”;
- kicking off the strategy with an initial fundraising drive in the three month period;
- training/supporting co-op members to carry on using the strategy in the long term.

We are open to hearing your ideas about what the strategy will consist of. For example, outputs could include:

- a publicity drive on social media;
- improving how we communicate with our supporters (maintaining a regular newsletter, etc.);
- optimising the Corporate Watch website (banners, improved text, etc.);
- producing digital materials (e.g., videos, infographics) that can communicate our work and its impact.

By the end of the three months, we expect there to be an increase in the number of “Friends of Corporate Watch”, and progress on any other targets agreed at the start of the job.

Working time is flexible, based on your needs and other co-op members'. Work can be done from home or from our central London (Aldgate East) office. You will be working on your own for a significant proportion of the job, but there will be regular meetings with at least one co-op member – either in person or online.

One working day is 7.5 hours. You will be paid at the same rate as all Corporate Watch co-op members and collaborators, currently £11.27 per hour. Total pay over the three months will come to £1,098.83, to be paid in three monthly installments.

# Corporate Watch

Registered office:  
c/o Freedom Press, Angel Alley, 84B Whitechapel High Street, London, E1 7QX  
0207 426 0005  
contact@corporatewatch.org  
www.corporatewatch.org

## Person Specification

### Essential:

- Experience of working on individual giving / membership schemes similar to “[Friends of Corporate Watch](#)”
- Managing own workload and working independently as a freelancer
- Understanding of Corporate Watch’s work and perspective

### Desirable:

- Experience of designing and/or managing individual giving / membership schemes
- Working with online giving and fundraising platforms
- Social media skills
- Working with relevant computer software and knowledge of client relationship databases
- Experience of running crowdfunding campaigns
- Graphic design/video editing skills
- Understanding of new GDPR data protection rules
- Background in grassroots organising, or other engagement in struggles for social change

# Corporate Watch

Registered office:  
c/o Freedom Press, Angel Alley, 84B Whitechapel High Street, London, E1 7QX  
0207 426 0005  
contact@corporatewatch.org  
www.corporatewatch.org

## About Corporate Watch

Corporate Watch is a not-for-profit co-operative providing critical information on the social and environmental impacts of corporations and capitalism. Since 1996 our research, journalism, analysis and training have supported people affected by corporations and those taking action for radical social change.

Learn more about us here: <https://corporatewatch.org/about/>

### What we do

Corporate Watch exists to investigate corporations, explain and analyse how corporate power and capitalism work, and provide research for people striving for social change. Gaining an understanding of the role corporations play, the specific mechanisms of how they operate, and how they can be successfully targeted is crucial for everyday struggles against exploitation, as part of confronting and challenging corporate power and capitalism more broadly. We hope to show that genuine alternatives can be built and that systemic change can happen.

We were founded in 1996 with the motto 'information for action': to give people access to information that's accurate, reliable and useful. We often work in tandem with other groups, including social movements, unions, community and campaign groups, both in the UK and around the world. We work on a wide range of areas, from privatisation to climate change.

We aim to bring our work to as wide an audience as possible and make sure all our published materials are available online free of charge. We believe in the democratisation of research and run 'DIY' trainings so that more people are able to investigate corporations effectively.

Corporate Watch is run non-hierarchically as a workers' co-operative. We make decisions collectively and by consensus. While we don't make a profit we do pay ourselves (relatively low) wages and so are reliant on securing sufficient funds to operate. To maintain our independence we do not accept funding from corporations or the state.

While we are committed to being factual, accurate and honest in all our outputs, we do not pretend to be neutral or impartial. We recognise that the supposed objectivity of the media, and other research organisations, is a veil to cover inherent biases and we freely acknowledge our political perspectives and principles. We aim to write in a way that is clear and non-dogmatic, basing our work on reliable and thorough investigations.

### Equality Policy

Corporate Watch is founded on principles of co-operation, mutual respect and radical democracy. We wish to see power equalised throughout society and believe the first step on that road is to embody our principles internally. We therefore work towards a working environment that is democratic and respectful to all members, staff, volunteers and visitors.

We will promote equality in all aspects of our work. We will strive to combat all forms of individual and structural discrimination which people face.

This policy will manifest itself in a working environment in which everyone has the right to feel safe and secure, and where intimidation, harassment, domination or violence, in whatever form, will be challenged.