

Corporate Watch

MODULE 1:

SEARCH ENGINES

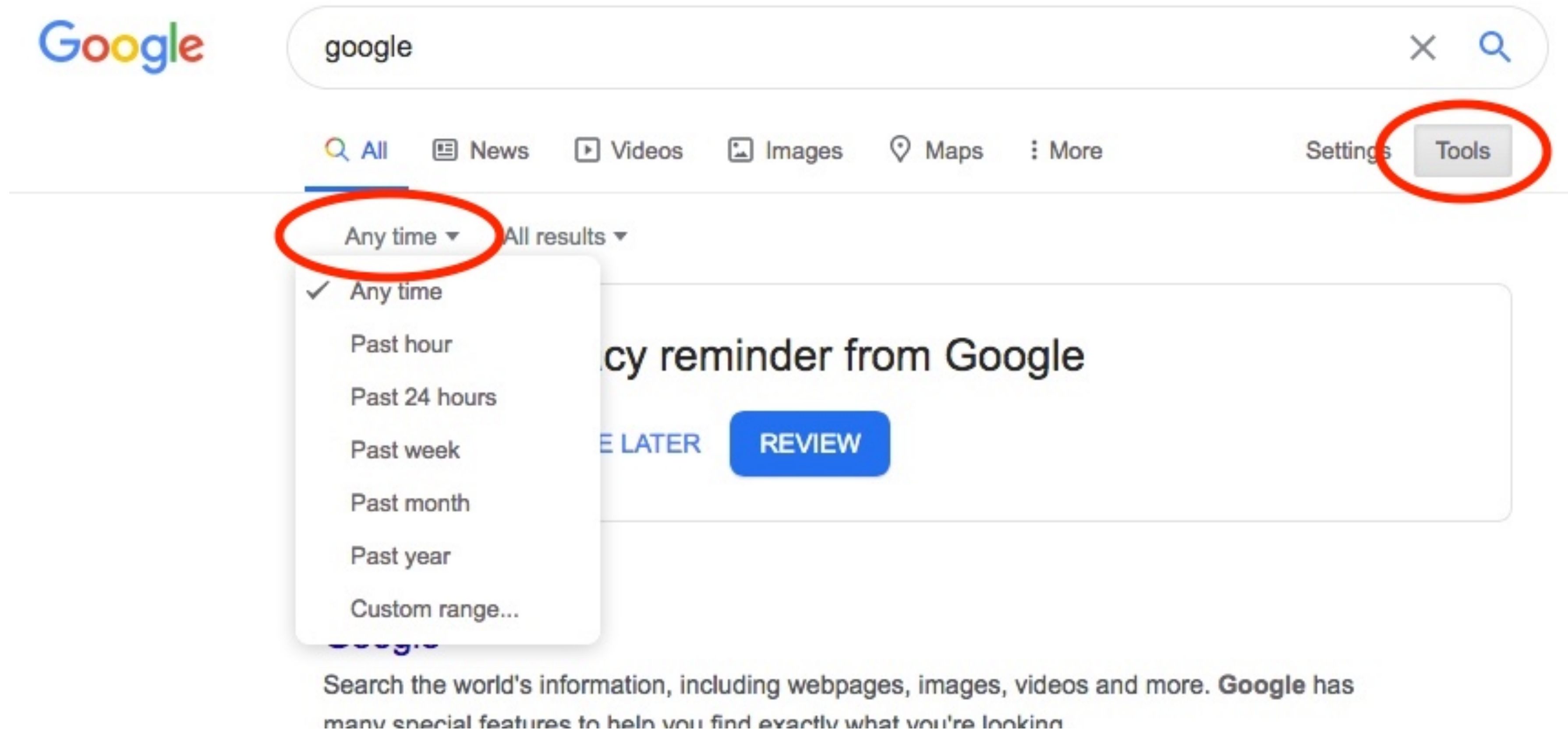
GOOGLE SEARCH TIPS

- ▶ Search for a whole phrase using "Quotation marks".
- ▶ Search for two things e.g. G4S AND prisons.
- ▶ Exclude something in your search e.g. RBS -grainger.
- ▶ Search within a specific website - For example all references to G4S on the Corporate Watch website would be: G4S site:corporatewatch.org
- ▶ Search by country e.g. google.fr - France. See full list of google country websites here: <https://sites.google.com/site/tech4teachlearn/googleapps/google-country-codes>

GOOGLE SEARCH TIPS

- ▶ Search by file type for example:
- ▶ PDFs - filetype:pdf
- ▶ Documents - filetype:doc
- ▶ Powerpoints - filetype:ppt

UTILISING TIMEFRAMES



ADVANCED SEARCH

The image shows a screenshot of the Google search homepage. At the top, there are navigation links for 'All', 'News', 'Images', 'Shopping', 'Videos', and 'More'. To the right, there are buttons for 'Settings' and 'Tools'. The 'Tools' button is active, and a dropdown menu is open, listing several options: 'Search settings', 'Languages', 'Turn on SafeSearch', 'Advanced search', 'Search activity', 'Your data in Search', and 'Search help'. The 'Advanced search' option is circled in red. Below the navigation bar, there are filters for 'Any time' and 'All results'. A prominent banner for 'A privacy reminder from Google' is visible, featuring a shield icon and buttons for 'REMIND ME LATER' and 'REVIEW'. At the bottom, the search bar and the 'Google' logo are partially visible.

ADVANCED SEARCH

Advanced Search

Find pages with...

all these words:

google advanced search tips

this exact word or phrase:

any of these words:

none of these words:

numbers ranging from:

to

To do this in the search box.

Type the important words: `tri-colour rat terrier`

Put exact words in quotes: `"rat terrier"`

Type OR between all the words you want: `miniature OR standard`

Put a minus sign just before words that you don't want:
`-rodent, -"Jack Russell"`

Put two full stops between the numbers and add a unit of measurement:
`10..35 kg, £300..£500, 2010..2011`

ADVANCED SEARCH

Then narrow your results by...

language:	<input type="text" value="any language"/>	Find pages in the language that you select.
region:	<input type="text" value="any region"/>	Find pages published in a particular region.
last update:	<input type="text" value="anytime"/>	Find pages updated within the time that you specify.
site or domain:	<input type="text"/>	Search one site (like <code>wikipedia.org</code>) or limit your results to a domain like <code>.edu</code> , <code>.org</code> or <code>.gov</code>
terms appearing:	<input type="text" value="anywhere in the page"/>	Search for terms in the whole page, page title or web address, or links to the page you're looking for.
SafeSearch:	<input type="text" value="Show most relevant results"/>	Tell SafeSearch whether to filter sexually explicit content.
file type:	<input type="text" value="any format"/>	Find pages in the format that you prefer.
usage rights:	<input type="text" value="not filtered by licence"/>	Find pages that you are free to use yourself.

Advanced Search

SEARCHING HISTORICAL WEBSITES

- ▶ Use google cache - type the word "cache" in front of the web page's URL e.g. "cache:https://examplesite.com"
- ▶ Use the Wayback Machine - <https://archive.org/web/>
- ▶ Example: SmashEDO campaign

The screenshot shows the Internet Archive website. At the top, there is a navigation bar with links for 'OUT', 'CONTACT', 'BLOG', 'PROJECTS', 'DONATE', 'HELP', 'TERMS', 'JOBS', and 'VOLUNTEER'. Below this is the 'NET ARCHIVE' logo and the 'Wayback Machine' logo. A search bar contains the text 'http://'. To the right of the search bar is a 'BROWSE' button. Below the search bar, it says '439 billion web pages saved over time.' There are several small thumbnail images of archived web pages. At the bottom, there are two promotional boxes: 'Subscription Service' and 'Save Page Now'. The 'Subscription Service' box has a blue 'A' icon and text describing the service. The 'Save Page Now' box has a blue 'D' icon and text describing the service.

UTILISE MORE THAN ONE SEARCH ENGINE

- ▶ You may get different results with different search engines
- ▶ StartPage
- ▶ DuckDuckGo
- ▶ Others: <https://www.searchenginejournal.com/alternative-search-engines/271409/>