

Corporate Watch

MODULE 2:

BUILDING A COMPANY PROFILE

AIMS OF THIS SECTION

- ▶ Learn how to find out what a company does as its core business
- ▶ Learn how to find out company locations
- ▶ Learn how to use Annual Reports in researching a company

CHOOSING A COMPANY TO PROFILE

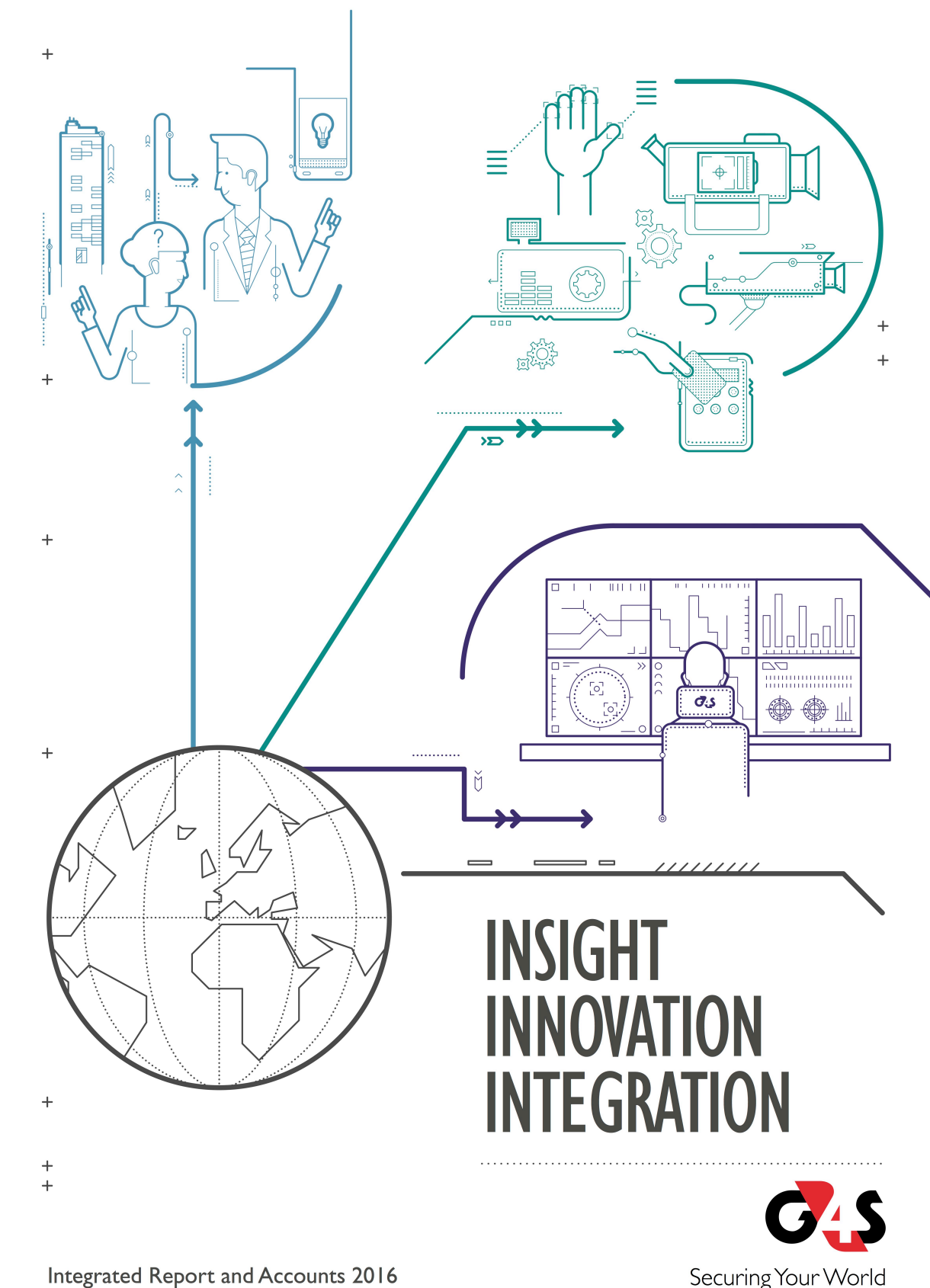
- ▶ The best way to develop your research skills is by doing it!
- ▶ We recommend 'following along' with a company that you are researching.
- ▶ You may already be resisting a company as part of a campaign.
- ▶ If not, choose a company that interests you. The larger companies, like G4S, may be easier to find information on.

WHAT DOES THE COMPANY DO?

- ▶ Start with the very basics.
- ▶ Where is the easiest and most simple place to start to help you understand what a company does?
- ▶ Look at the company's website. Read its about page or its 'what we do' page.
- ▶ If no website, utilise Companies House and other tools in this course.

ANNUAL REPORTS

- ▶ An Annual Report is a company's yearly report to shareholders, documenting its activities and finances in the previous financial year.
- ▶ Mostly used by large companies and PLCs.
- ▶ Beware of the spin! A report is designed to make the company look as good as possible.



ANNUAL REPORTS

- ▶ Generally contains a description of what the company has been doing and its annual accounts.
- ▶ Download the company's annual report from their website.

UNDERSTAND THE COMPANY'S CORE BUSINESS

- ▶ What does it sell?
- ▶ What are its main products, services or business lines?
- ▶ Does it have any key brands or trademarks?
- ▶ Don't assume you know a company's core business because of their front-facing brand.

EXAMPLE: G4S

- ▶ Go to: <https://www.g4s.com/who-we-are/where-we-operate>

OUR SERVICES

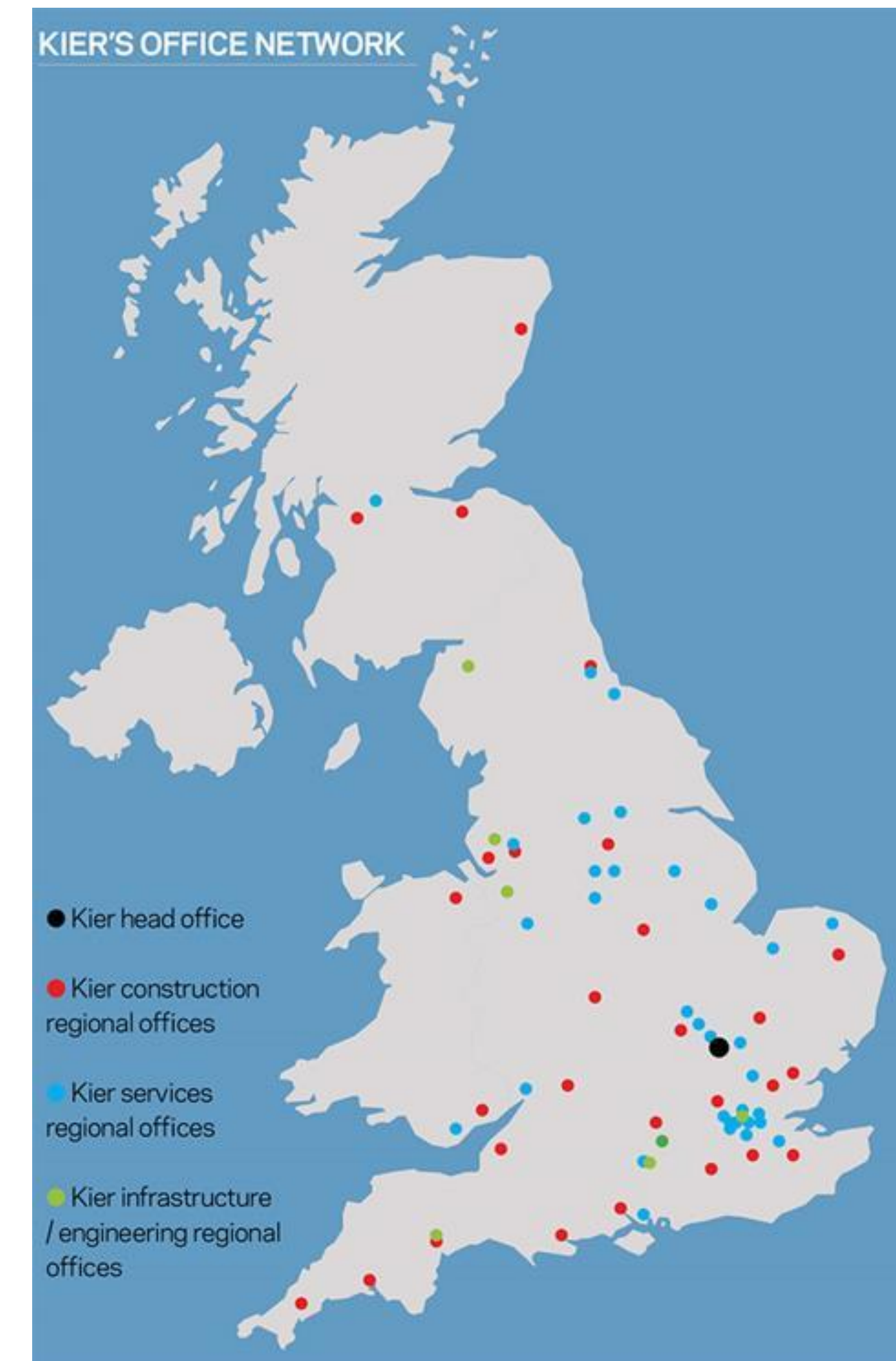
We have a diverse range of services to meet our customers requirements and have a broad geographic footprint to meet demand for security around the world.

OUR FIVE PRIMARY SERVICE LINES ARE:

Secure Solutions
Care & Justice Services
Cash Solutions
Specialist Outsourced Services
Security Systems and Technology

WHERE IS THE COMPANY BASED?

- ▶ Where is the company's head office?
- ▶ Where are its offices, factories, plants etc?
- ▶ Does the company have other offices?



WHERE IS THE COMPANY ACTIVE?

- ▶ How to find company locations:
- ▶ More often than not, company locations can be found on the company's website.
- ▶ If not, locations are often listed in Annual Reports.
- ▶ If not, you may need to find them through their annual accounts filed with Companies House and through mapping their subsidiaries (coming later).
- ▶ Web searches can also reveal locations.

EXAMPLE: G4S

- ▶ Go to: <https://www.g4s.com/en-gb/who-we-are/where-we-operate>
- ▶ You can see main public offices are listed:

CONTACT OUR OFFICES

GLOBAL HEAD OFFICE
SOUTHSIDE 105 VICTORIA STREET LONDON SW1E 6QT



+44 (0) 207 963 3100

UK OFFICE
SUTTON PARK HOUSE 15 CARSHALTON RD SUTTON
SM1 4LD



+44 (0)208 770 7000

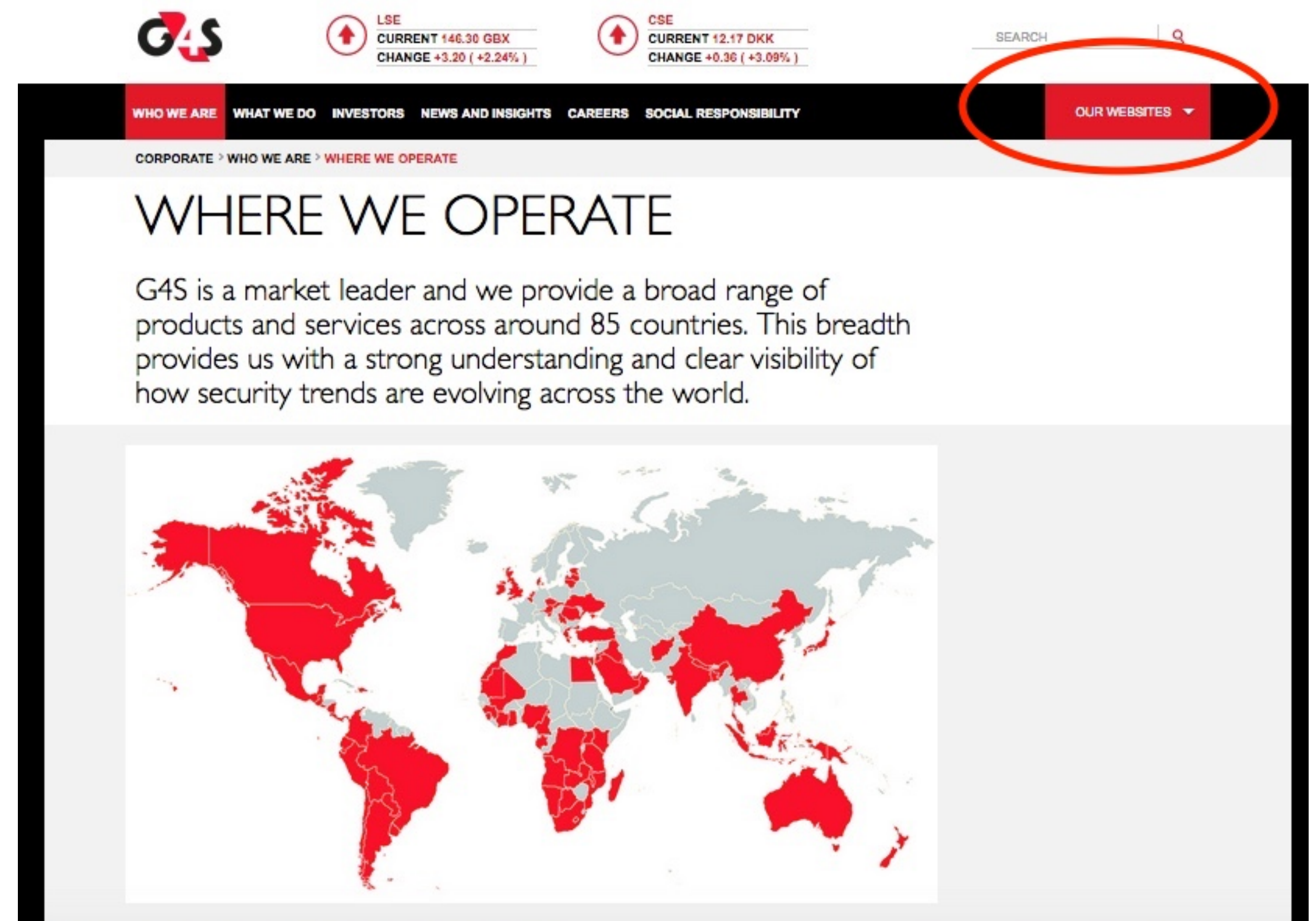
IRELAND OFFICE
12 HERON VIEW AIRPORT ROAD WEST BELFAST BT3
9LN



+44 (0) 844 811 0118

EXAMPLE: G4S GLOBAL LOCATIONS

- ▶ Finding their global locations: <https://www.g4s.com/who-we-are/where-we-operate>



FINDING LOCATIONS THROUGH AN ANNUAL REPORT

- ▶ Open the annual report available to download in this lesson - [G4S_Integrated_Annual_Report_and_Accounts_2019.pdf](#)
- ▶ Go to page 232.
- ▶ You can find a list of companies that are part of the G4S group.
- ▶ You can also find a list of subsidiaries (more on this soon).
- ▶ This is a fast and effective way to find where G4S is working around the world from Angola to Zambia - and to get the specific registered addresses of the company.

40. Significant investments

The companies listed below are those which were part of the Group at 31 December 2019 and which, in the opinion of the directors, significantly affected the Group's results and net assets during the year. A comprehensive list of all Group undertakings is disclosed on pages 233 to 245.

The principal activities of the companies listed below are indicated according to the following key:

Secure Solutions	(S)			
Cash Solutions	(C)			
		Product segment	Country of incorporation	Ultimate ownership
Subsidiary undertakings				
G4S Soluciones de Seguridad S.A.		S	Argentina	100%
G4S Custodial Services Pty Limited		S	Australia	100%
G4S Secure Solutions AG (Austria)		S	Austria	100%
G4S Secure Solutions SA/NV		S	Belgium	100%
G4S Cash Solutions (Belgium) NV		C	Belgium	100%
G4S Interativa Service Ltda		S	Brazil	100%
Vanguarda Segurança e Vigilância Ltda		S	Brazil	100%
G4S Secure Solutions (Canada) Limited		S	Canada	100%
G4S Secure Solutions Colombia S.A.		S	Colombia	100%
G4S Security Services A/S		S	Denmark	100%
G4S Care and Justice Services (UK) Limited		S	England	100%
G4S Cash Centres (UK) Limited		C	England	100%
G4S Cash Solutions (UK) Limited		C	England	100%
G4S Facilities Management (UK) Limited		S	England	100%
G4S Risk Management Limited		S	England	100%
G4S Secure Solutions (UK) Limited		S	England	100%
AS G4S Baltics		S+C	Estonia	100%
G4S Secure Solutions (India) Pvt. Limited ^{1,3}		S	India	49%
G4S Kenya Limited		S+C	Kenya	100%
G4S Security Solutions S.A.R.L.		S+C	Luxembourg	100%
Safeguards G4S Sdn Bhd ^{2,3}		S+C	Malaysia	49%
G4S Cash Solutions BV		C	Netherlands	100%
G4S Security Services BV		S	Netherlands	100%
G4S Peru S.A.C.		S	Peru	100%
Al Majal Service Master LLC ³		S	Saudi Arabia	49%
G4S Cash Solutions (SA) (Pty) Limited		C	South Africa	75%
G4S Secure Solutions (SA) (Pty) Limited ³		S	South Africa	72%
G4S Security Services (Thailand) Limited		S	Thailand	98%
G4S Secure Solutions LLC ³		S	United Arab Emirates	49%
G4S Retail Solutions (USA) Inc.		C	USA	100%
G4S Secure Solutions (USA) Inc.		S	USA	100%
G4S Secure Integration LLC		S	USA	100%

1. G4S Secure Solutions (India) Pvt. Limited has a year end of 31 March.
2. Safeguards G4S Sdn Bhd has a year end of 30 June.
3. By virtue of shareholder agreements, options, pre-emption rights and other contractual arrangements, the Group has the power to govern the financial and operating policies, so as to obtain the benefits from the activities of these companies. These are therefore consolidated as full subsidiaries.

These businesses operate principally in the country in which they are incorporated.

41. Details of Related Undertakings of G4S plc continued

Subsidiaries continued

Company Name	Country of Incorporation	% owned by group	% owned by plc
8 Mek Nimer Street, P.O. Box 47, Khartoum, Sudan			
ARMORGROUP SUDANESE CO LTD	Sudan	100	
c/o Eversheds Sutherland AG , Stadelhoferstrasse, 22 8001, Zurich, Switzerland			
G4S INTERNATIONAL LOGISTICS (SWITZERLAND) AG	Switzerland	100	
Al-Aasar Building, near the Central Post office, Sinjikdar, Damascus, Syria			
GROUP 4 SYRIA LIMITED LIABILITY COMPANY	Syria	29.4	
20F-I, No. 266, Sec I, Wenhua 2nd Road, Linkou Dist, 24448 New Taipei City, Taiwan			
G4S SECURE SOLUTIONS (TAIWAN) LTD	Taiwan	100	
G4S ATM SOLUTIONS (TAIWAN) LTD	Taiwan	100	
G4S PROPERTY MANAGEMENT LTD	Taiwan	100	
G4S SECUREWELL SECURE SOLUTIONS (TAIWAN) LTD	Taiwan	100	
HILL & ASSOCIATES (TAIWAN) LTD	Taiwan	100	
8F-3, No 15, Jingguo Rd, Taoyuan Dist, Taoyuan City 330, Taiwan			
G4S WEI FUNG SECURE SOLUTIONS (TAIWAN) LTD	Taiwan	100	
6F, No.320, Sec. I, Neihu Rd., Neihu Dist.,Taipei City 11493, (R.O.C), 22101 Taipei, Taiwan			
G4S SYSTEM ENGINEERING CORPORATION	Taiwan	85	
16th Floor, Suite I, No. 266, Sec. I, Wen-Hwa 2nd Road, Linko Hsiang, Taipei, 22101, Taiwan			
G4S SECURITY SYSTEMS CO. LTD	Taiwan	85	
Plot No. 37, Ali Hassan Mwinyi Road, Kinondoni Municipality, P O Box 5555, Dar Es Salaam, Tanzania			
G4S SECURE SOLUTIONS (TZ) LTD	Tanzania	100	
G4S SUPPORT SERVICES (T) LTD	Tanzania	98	
TDFL, 3rd Floor (Opposite Sheraton Hotel), Dar-es-Salaam, Tanzania			
ARMORGROUP TANZANIA LTD	Tanzania	100	
2922/205-206 Charn Issara Tower II, 11th Floor, New Petchburi Road, Bangkapi, Huaykwang, 10310 Bangkok, Thailand			
G4S (THAILAND) LTD	Thailand	73.5	
G4S SECURITY SERVICES (THAILAND) LTD	Thailand	73.7	
G4S HOLDINGS (THAILAND) LTD	Thailand	73.4	
INTER-ASIAN ENTERPRISES (IAE) COMPANY LTD	Thailand	73.5	
ASIAN HOLDING INTERNATIONAL COMPANY LTD	Thailand	72	
HILL RISK CONSULTING (THAILAND) CO., LTD ^(a)	Thailand	49	

Company Name	Country of Incorporation	% owned by group	% owned by plc
G4S HOLDINGS 4 (THAILAND) LTD	Thailand	48.9	
G4S HOLDINGS 3 (THAILAND) LTD	Thailand	48.9	
G4S HOLDINGS 2 (THAILAND) LTD	Thailand	48.9	
G4S HOLDINGS 1 (THAILAND) LTD	Thailand	48.9	
45/I Silom 19 Building, 2nd Floor, Soi Silom 19, Silom Road, Silom, 10500 Bangrak, Bangkok, Thailand			
G4S INTERNATIONAL LOGISTICS HOLDING (THAILAND) LTD	Thailand	48.9	
G4S INTERNATIONAL LOGISTICS (THAILAND) LTD	Thailand	100	
61-63 Edward Street, Port of Spain, Trinidad & Tobago			
	Trinidad & Tobago		
G4S HOLDINGS (TRINIDAD) LTD	Tobago	51	
G4S SECURE SOLUTIONS (TRINIDAD) LTD	Trinidad & Tobago	51	
Ayazaga Mah. Ataturk Cad Mezarlik Sok No 1 Ayazaga, Sariyer, Istanbul, Turkey			
G4S GÜVENLİK HİZMETLERİ ANONİM ŞİRKETİ	Turkey	100	
G4S ELEKTRONİK SİSTEMLERİ ANONİM ŞİRKETİ	Turkey	100	
Plot 6, Nakasero Road, Nakasero, Kampala, Uganda			
G4S SECURE SOLUTIONS (UGANDA) LTD	Uganda	100	
Plot 53 Lumumba Avenue, Nakasero, Kampala, Uganda			
ALARM PROTECTION SERVICES LTD	Uganda	100	
21A Moskovskij ave, 02073 Kiev, Ukraine			
GROUP 4 SECURITAS LLC	Ukraine	99.4	
G4S SECURE SOLUTIONS (UKRAINE) LTD	Ukraine	100	
G4S SECURITY SOLUTIONS (UKRAINE) LTD	Ukraine	100	
Chain Tower (Oriental Travel Building), First Floor, Muroor Street, P.O. Box 31859 Abu Dhabi, United Arab Emirates			
	United Arab Emirates		
G4S SECURE SOLUTIONS LLC	Emirates	49	
P.O. Box 32634, Dubai, United Arab Emirates			
	United Arab Emirates		
GROUP 4 FALCK SERVICES LLC	Emirates	49	
GROUP 4 SECURICOR INFORMATION TECHNOLOGY UAE LLC (G4S)	United Arab Emirates	48.5	
GROUP 4 SECURICOR FACILITY SERVICES LLC (G4S)	United Arab Emirates	48.5	
SHAMS AGRICULTURAL SERVICES LLC (G4S)	United Arab Emirates	48.5	
	United Arab Emirates		
FIRST SELECT UAE LLC	Emirates	48.5	
P.O. Box 31859, Abu Dhabi, United Arab Emirates			
G4S ALARM MONITORING SERVICES LLC	United Arab Emirates	24.5	

► <https://corporatewatch.org/wreckers-of-the-earth-london-company-directory/>

- Utah Phillips

[illegible]

MEDIA SOURCES OF COMPANY INFORMATION

- ▶ Newspapers (local, national, international)
- ▶ Business sections and specialist business media
- ▶ Local media
- ▶ Archives
- ▶ Investigative sources e.g. Private Eye, Which?
- ▶ Links: <https://corporatewatch.org/sources-mainstream-media/>

OTHER USEFUL SOURCES OF COMPANY INFORMATION

- ▶ Investor presentations
- ▶ Annual General Meetings
- ▶ Internal company documents
- ▶ Example: <https://www.riotinto.com/en/invest/presentations>

EXAMPLE: OASIS

- ▶ <https://corporatewatch.org/oasis-the-evangelical-christians-opening-a-childrens-prison/>

